

Dissemination Package





Call for participation in the second edition of the Collaborative Teaching and Learning online course (MOOC)

Thank you for promoting *the Collaborative Teaching and Learning MOOC* of the CO-LAB (Collaborative Education Lab) project coordinated by European Schoolnet and co-funded by the Erasmus+ Programme of the European Commission.

In this dissemination package, you will find tips on how to best promote the CO-LAB online course. Please adapt these to your needs and if you have any questions, do not hesitate to contact us: petra.krcmarova@eun.org

Dates of promotion: Monday, 31 July 2017 – Monday 9 October 2017

Website/Social media channel	Source/Hashtag
CO-LAB	http://colab.eun.org/
	CO-LAB Facebook group
	#colab_eu



CO-LAB is co-funded by the Erasmus+ Programme of the European Commission. This publication reflects the views only of the authors and the European Commission cannot be held responsible for any use that may be made of the information contained herein.

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1 Information about the Collaborative Teaching and Learning MOOC

This CO-LAB online course is an introductory MOOC giving information on what collaborative learning is, how teacher collaboration can help the students to learn together and giving advice on how to design, implement and assess the collaborative learning activities in the classroom.

Start of the course: 25 September 2017 (6.5-week duration)

1.1 Why Collaborative Teaching and Learning?

Collaboration is an important 21st century skill, which should be applied in each classroom. However, collaboration is still rare in schools. That is why it is necessary to understand what collaborative teaching and learning mean and get policy support as well to facilitate the implementation of collaborative methods in schools.

1.2 Who are we targeting?

We want to get involved these target groups in the MOOC:

- primary and secondary teachers
- teachers in initial training
- teacher trainers
- head of schools
- policy makers
- other stakeholders who might find the course useful

2 Facebook / Blogs / Forums

2.1 Short post

Great news! The Collaborative Teaching and Learning #MOOC is back! Due to a success of the first edition we have decided to re-run this online course on 25 September 2017 at the @eunacademy again! This MOOC will help you get inspiration on how to improve collaborative learning activities in your classroom. Do you want your students to be able to learn together? Have a look at the Collaborative Learning Scenarios (<http://colab.eun.org/learning-scenarios>) and if you missed out your chance last year, don't hesitate and register for the free #colab_eu course now! <http://bit.ly/colabmooc2>

2.2 Long post

CO-LAB (Collaborative Education Lab) project is focusing on collaborative teaching and learning in classrooms. Being able to collaborate is a very important 21st century skill and shared understanding and policy support are fundamental to foster the implementation of collaborative methods in the school context.

That is why CO-LAB is re-launching an online free course (MOOC) on Collaborative Teaching and Learning on 25 September 2017 after its first successful edition run last year. This MOOC is targeting primary and secondary teachers, teachers in initial training, teacher trainers as well as head of schools and policy makers who might find the information in the course useful.

The course contains four modules on what is collaborative learning, how to design and assess collaborative learning activities in classrooms and how teacher collaboration can support collaborative learning of students.

To get more information about the CO-LAB project, please visit our [website](#). To register for the course please follow this link to the [European Schoolnet Academy](#).

3 Twitter

Do you want to know what are collaborative learning activities really about? Then register for our #colab_eu #MOOC <http://bit.ly/colabmooc2>



You will:
learn how to design, implement and assess
your students' collaborative learning activities

The image shows two children, a boy and a girl, working together at a table. The girl is pouring a purple liquid from a beaker into a glass. The boy is looking on. In the top right corner, there is a logo for 'European Schoolnet Academy'.

Find out how to better design collaborative learning exercise for your pupils! Sign up for our free #colab_eu MOOC <http://bit.ly/colabmooc2>



You will:
take part
in a live webinar, forums & a range of learning activities to share experiences, problems & solutions

The image shows a woman with dark hair, wearing a pink top, sitting at a desk in a classroom. She is smiling and looking towards the camera. In the background, there are other students and classroom equipment. In the top right corner, there is a logo for 'European Schoolnet Academy'.

Need practical advice on how to evaluate your students' collaborative learning?
Participate in our #colab_eu #MOOC <http://bit.ly/colabmooc2>



The MOOC's special feature:

Teachers from across Europe have especially made videos 

asking our course experts for advice on challenges they face when implementing collaborative teaching & learning in the classroom





Are you a teacher trainer? Are you searching for tips about effective teacher collaboration? Join #colab_eu #MOOC <http://bit.ly/colabmooc2>



You will:

be inspired by teachers' practices and collaborative learning scenarios you can use & adapt





4 News articles

4.1 Short version

The CO-LAB MOOC is reopened!

The Collaborative Teaching and Learning online course is open for registration! After a successful first launch on the EUN Academy platform, we have decided to re-run this MOOC on 25 September 2017! This course will help you better understand collaborative learning as such and get inspiration on how to design and evaluate collaborative learning activities in schools. Do you want to know more and register for this free course? Then visit our [EUN Academy](#) website.

4.2 Long version

Great news! CO-LAB MOOC is reopen again!

After a successful first edition of the Collaborative Teaching and Learning MOOC, we have decided to run this online course on 25 September 2017 on the [European Schoolnet Academy](#) platform again!

Collaboration is an important 21st century skill, which should be applied in each classroom.

Four modules of the CO-LAB course will help you:

- get insight into collaborative learning as such,
- get inspiration on how to design collaborative learning activities in your school,
- evaluate the whole process of learning together,
- understand how teacher collaboration can support the collaborative learning of your students.

This course targets primary and secondary teachers, teachers in initial training and teacher trainers but contains useful information for head of schools and other stakeholders such as policy makers as well.

For more information and registration, please visit the course on our [EUN Academy](#) platform.